

Report on the Pharmacy Council of India sponsored 'Pharma ANVESHAN 2025' on March 6, 2025, Organized by Faculty of Pharmacy

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**A report on the Pharmacy Council of India
sponsored
'Pharma ANVESHAN 2025' on March 6, 2025
Organized by Faculty of Pharmacy, Integral University, Lucknow.**

The **National Education Policy, 2020** is being strongly implemented by the Pharmacy Council of India. In honour of the birth anniversary of **Prof. M. L. Shroff, the "Father of Pharmacy Education in India,"** the Pharmacy Council of India sponsored the Faculty of Pharmacy at Integral University to celebrate "**National Pharmacy Education Day 2025**" on **March 6, 2025**. The Faculty of Pharmacy at Integral University, Lucknow organized **Pharma ANVESHAN 2025**, which focused on the theme "**Entrepreneurship & Startups in Pharma and Pharmacy Practice Encouraging Innovation, Incubation Centres and Pharmaceutical Startups.**"

The occasion marked the presence of eminent guests:

Prof. (Dr.) Akash Ved, Central Council Member, Pharmacy Council of India, Lucknow.

Dr. Ved Srivastava, Chief Technology Officer, Perpetual Medicines, Boston, MA, USA.

Prof. (Dr.) Bharat Mishra, Professor & Director, Dr. Shakuntala Misra National Rehabilitation University, Lucknow.

Ms Preeti Srivastava, QA Head, Biotenic Pharma Private Limited.

Prof. (Dr.) Wahajul Haq, Dean, Research and Development and Director, Integral Centre of Excellence for Interdisciplinary Research, Integral University, Lucknow.

Prof. (Dr.) Monowar Alam Khalid, Dean Student Welfare and Nodal Officer, NEP program, Integral University, Lucknow.

Prof. N. R. Kidwai, Deputy Director, IQAC, Integral University, Lucknow.

Syed Kaleem Akhtar, Deputy Registrar, Faculty of Pharmacy, Integral University, Lucknow.

A total of 312 students participated in the event. These included faculty members and students from ten pharmacy colleges apart from faculty members and students of Faculty of Pharmacy, Integral University

Inaugural Session:



Prof. (Dr.) Syed Misbahul Hasan, Dean Faculty of Pharmacy, Integral University welcomed the dignitaries and participants. He emphasized the pivotal role of National Education Policy 2020 and enlightened the objectives of Pharmacy Council of India for conduction of Pharma Anveshan 2025. The NEP 2020 has all built in aspects to provide the five pillars of education access, equality, quality, affordability and accountability. His address resonated with the audience underscoring the significance of entrepreneurship & Pharma startups by encouraging students for building up new and innovative pharmaceutical startups. Also, he emphasized that Pharma Anveshan ensures compliance with SDGs by innovating sustainable and accessible healthcare solutions that improve global well-being (SDG 3) while adopting eco-friendly manufacturing practices and fostering collaborative partnerships (SDGs 9, 12, 13, and 17). This holistic approach drives responsible pharmaceutical research and development aligned with global sustainability goals.



Prof. (Dr.) Bharat Mishra, Director at Dr. Shakuntala Misra National Rehabilitation University. He emphasized that entrepreneurship in pharma and pharmacy practice plays a crucial role in advancing healthcare solutions. He also highlighted that encouraging innovation within this sector can lead to groundbreaking therapies, improved patient outcomes, and cost-effective treatments. Further he emphasized that incubation centers serve as vital hubs, providing resources, mentorship, and funding for

pharmaceutical startups to thrive. These centers foster collaboration, knowledge exchange, and help turn innovative ideas into market-ready products. He concluded by saying that supporting startups in pharma, we are not only enhancing the industry's growth but also improving global health standards.

Ms. Preeti Srivastava, QA Head of Biotenic Pharma. BIOTENIC PHARMA is an integrated contract research organization (CRO), providing comprehensive one-stop R&D services for scientific research organisation around the world. She emphasized on the facilities hold by her organization. This Pharma company provide and highlighted that it is a newly formed joint venture located in India, it provides a portfolio of Pre-clinical discovery and development services to pharmaceutical and biotechnology companies. BIOTENIC assures top quality, on-time non-GLP studies.

Dr. Ved Srivastava is a Chief Technology Officer at Perpetual Medicines. He delivered his lecture on **‘How AI is Transforming the Future of Peptide Based Medicines.’** He further emphasized that AI is revolutionizing the field of peptide-based medicines by enabling faster and more efficient drug discovery. He said that through advanced algorithms, AI can predict peptide structures, optimize sequences, and analyse vast amounts of biological data to identify potential therapeutic candidates and this process accelerates the development process, reducing costs and time to market. He further emphasized that at Perpetual Medicines, they use AI to enhance peptide stability, bioavailability, and efficacy, ensuring precision in personalized medicine. As AI continues to evolve, it holds the potential to unlock groundbreaking treatments, improving patient outcomes globally. The future of peptide-based therapies is brighter than ever. His motivational lecture engaged the audience with the latest facts and figures in the field of pharmacy.



Floral Presentation by Dr. Akash Ved, Central Council Member, PCI



Awards presentation by Dr. Akash Ved, Central Council Member, PCI



Address by Prof. Dr. Akash Ved, Central Council Member, PCI



Address by Prof. Dr. Akash Ved, Central Council Member, PCI

Prof. (Dr.) Akash Ved, Central Council Member, Pharmacy Council of India, Lucknow. He enlightened the audience of all the consistently introduced policy in education system by PCI over the last few years. He further highlighted the vision of the government in being able to implement the policy as the need of hour. Prof. Akash Ved spoke the benefits of this policy to the students, to the society and the nation through proper implementation of NEP 2020.

He further suggested that the curriculum should be designed in a manner that the graduate becomes industry ready through intermediate training during the time the student pursue a particular degree. He appreciated the participation of the dignitaries who have come across from different places in spite of their busy schedule.

Prof (Dr.) Wahajul Haq, Dean, Research and Development and Director, Integral Center of Excellence for Interdisciplinary Research, Integral University, Lucknow. He emphasized that the students need to be aware of the recent advances in the field of pharmaceutical sciences. He said our Pharma students should know about precision and customized drug delivery. They should be aware of the competitive intelligence which is important to gain valuable insights of the market.

Prof. Munnawar Alam Khalid, Dean Student Welfare and Nodal Officer, NEP program, Integral University, Lucknow. He opined that the NEP 2020 is an excellent way of imparting a comprehensive knowledge and practice-based delivery of the course content apart from the flexibility that it provides. He encourages students for active participation in the area of entrepreneurship startups to build themselves and make their identity as an individual in the society. He also asked students to bring their new ideas and plans to the university entrepreneurship cell and gain the platform for establishment of new startups.

Valedictory Ceremony



Valedictory Session Memento received by Bharat Mishra Sir



Valedictory Session Memento received by NED Sir



Memento received by Ms. Huzefa Shrikantia in Valedictory Session



Vote of Thanks by Head, Faculty of Pharmacy, IUI

The day concluded with a heartwarming valedictory ceremony. The Chief Guest, Guest of Honor, Speakers and Guests were felicitated with a memento presentation on behalf of Faculty of Pharmacy, Integral University. The event wrapped up with a note for felicitation of our Chief Guest by Prof (Dr.) Tarique Mahmood, who thanked the Pharmacy Council of India for sponsoring the Faculty of Pharmacy, Integral University and Participants for becoming the part of Pharma Anveshan 2025.

The valedictory speech and vote of thanks were given by Prof. Juber Akhtar, who thanked the convenors—Prof. Syed Misbahul Hasan, Dr. Arun Kumar, Prof. Kuldeep Singh, Prof. Tarique Mahmood, Dr. Mohammad Irfan Khan—and the student volunteers for their relentless efforts, collaboration, and inspiration, which made the event a grand success.



Releasing of Booklet by PCI



Dignitaries with faculty members at Faculty of Pharmacy, Integral University, Lucknow



Plantation Drive

Before the program concluded, the release of the *PHARMA ANVESHAN 2025* booklet, a plantation drive, *PHARMA QUEST*, and feedback submission were conducted online for all participants.

The Faculty of Pharmacy, Integral University, extends its sincere thanks to the Pharmacy Council of India for providing the opportunity and grants to facilitate this important discussion on 'Entrepreneurship & Startups in Pharma and Pharmacy Practice: Encouraging Innovation, Incubation Centres, and Pharmaceutical Startups.

Prof. (Dr.) Juber Akhtar,
Head,
Department of Pharmacy.

Prof. (Dr.) Syed. Misbahul Hasan,
Dean,
Faculty of Pharmacy.